



Welcome to Arq Hotels

Arq Hotels is an ambitious hotel group founded in 2024, currently consisting of one exclusive boutique hotel with 20 rooms. Our focus is on growth: in the coming years, we aim to expand to 20 hotels, prioritizing intimacy and quality. With hotels ranging from 20 to 60 rooms, we aim for unique locations with their own character and a personalized approach to our guests.

Arq Hotels combines traditional hospitality with innovative technologies. Through advanced automation and a digital personal assistant powered by artificial intelligence, we provide efficient and seamless service with reduced wait times and 24/7 availability. At the same time, personal attention remains at the heart of our approach: we believe that the key to an exceptional stay lies in genuine engagement with our guests.

Our vision is focused on offering authentic, credible hotels, each with its own identity and united by a shared philosophy. We do not aspire to be a chain of uniform hotels but rather a collection of unique locations that embrace and enhance their surroundings. This way, every guest can enjoy new experiences tailored to their personal interests.

Our team, composed of supportive and dedicated colleagues, works with mutual respect and an open, informal culture. We believe in hospitality without rigid rules, allowing our employees to be themselves, which contributes to an optimal experience for our guests.

Our target audience consists of both private and business travelers who value intimacy, authenticity, and attention to detail. These guests seek high-quality service in an engaging environment, without the standardized character of large-scale hotels. They appreciate fine details, are willing to invest in quality, and place great importance on a personalized approach.

At Arq Hotels, we strive to create a gathering place where guests feel welcome and at ease. For us, a hotel is not just a place to stay, but a space for connection and experience, where service is enriched by a careful balance between human contact and smart technology. What sets us apart is our dedication and enthusiasm to make every stay unforgettable.

If you are interested in discussing the sale of your hotel or sharing experiences over a cup of coffee, please feel free to contact us at info@arqpaleishotel.nl.